



Title: Evolution of the US Census: Politics, Society, Opportunity, and Innovation

Date/Time: November 21, 2019, 10:30 to 12:00

Speakers: Howard Hogan, Census Bureau (retired)

Chair: John Eltinge, Census Bureau

Sponsor: WSS Methodology, Defense and National Security

Abstract: Census taking has a long history of balancing scientific innovation with the needs and wants of government and the larger society. Starting especially with the 1940 Census, the Census Bureau instituted a number of successful innovations, including the use of sampling, imputation, optical mark recognition, computer tabulation and mail-out-mail back. During this same time, the Census Bureau attempted a number of innovations that were not successful including sampling for non-response follow-up and statistical adjustment. This talk will walk through this history attempting to discern what made for successful innovation and what did not.

Location: Bureau of Labor Statistics Janet Norwood Conference Center, Rooms 7 & 8

To be placed on the seminar attendance list at the Bureau of Labor Statistics, you need to e-mail your name, affiliation, and seminar name to wss_seminar@bls.gov (underscore after 'wss') by noon at least two days in advance of the seminar. Please bring a photo ID to the seminar. BLS is located at 2 Massachusetts Avenue, NE. Use the Red Line to Union Station. Parking in the area of BLS is available at Union Station. For parking information see <http://www.unionstationdc.com/parking>. No validation is available from BLS for reduced parking rates.

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