

**PLEASE FORWARD THIS ANNOUNCEMENT TO OTHERS WHO MIGHT BE INTERESTED IN THE TOPIC (ESPECIALLY EDUCATORS AND STUDENTS)**

**Title: Role of Statistics in Today's Changing Society: 2020 Census**

**Date/Time: Monday, April 1, 2019 4:00–5:30 p.m.**

Informal reception to follow at approximately 5:45 p.m. at East Street Café on the mezzanine level of Union Station.

**Speakers:** Julia Coombs, Chief, Census Experiments Branch, Decennial Statistical Studies Division, U.S. Census Bureau and  
Marisa T. Hotchkiss, Chief, Content, Language and Data Products Branch, Decennial Census Management Division, U.S. Census Bureau

**Chair:** Maura Bardos

**Sponsors:** WSS (Washington Statistical Society) Statistics Education Committee, WSS Methodology Section, WSS Data Methods Collection Program, and The Washington-Baltimore Chapter of the American Association for Public Opinion Research (DC-AAPOR)

**Location:** Bureau of Labor Statistics Janet Norwood Conference Center, Rooms 7/8 (Please check board in case of change of room)

BLS is located at 2 Massachusetts Avenue, NE. Use the Red Line to Union Station. Parking in the area of BLS is available at Union Station. For parking information see <http://www.unionstationdc.com/parking>. No validation is available from BLS for reduced parking rates.

**RSVP:** To be placed on the seminar attendance list at the Bureau of Labor Statistics, you need to e-mail your name, affiliation, date of the seminar and seminar name to [wss\\_seminar@bls.gov](mailto:wss_seminar@bls.gov) (underscore after 'wss') by noon on Thursday, March 28. Please bring a photo ID to the seminar.

**Abstract:** Since 1790, a census of the U.S. population has been conducted every 10 years, as required by the U.S. Constitution. Decennial census data are used to apportion seats allocated to the states for the House of Representatives and to define the representative boundaries for congressional and local governmental districts. The American Community Survey (ACS) and dozens of current surveys conducted by the Census Bureau also rely on decennial census results, and the results of these surveys are used to support important government functions, such as appropriating federal funds to local communities (an estimated \$675 billion annually); calculating monthly unemployment, crime, and poverty rates; and publishing health and education data.

While these data inform the public about population change, the decennial census must also adapt to a changing environment. Changing use of technology, declining response rates, complex living arrangements, and mobile populations, along with other factors, can result in a population that is harder and more expensive to enumerate. To prepare for the 2020 Census, the U.S. Census Bureau conducts testing throughout the decade, including qualitative testing of materials and questionnaires, field testing of data collection instruments, and data analysis. This talk will provide a brief history of the decennial census and an overview of preparation for the 2020 Census, including a discussion of the mid-decade statistical work that informs the 2020 Census. Only a knowledge of introductory statistics will be assumed for most of the talk.

**Remote Access:** WebEx link:

<https://dol.webex.com/dol/j.php?MTID=mc036c5cfd74bfb8fe30494a4702ebcde>

Note: Particular computer configurations might not be compatible with WebEx

**For audio:** Call (866) 865-9536 or (517) 966-0857  
Attendee access code: 744 124 3

**POC email:** Carol Joyce Blumberg, [cblumberg@gmail.com](mailto:cblumberg@gmail.com)