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NEWS LETTER - JANUARY, 1968

SOCIAL INDICATORS: TOWARD A REORIENTATION OF SOCIAL STATISTICS

Most of us are aware of the movement to develop a basic set of national social indicators analogous to the existing national economic indicators. There have been several books and articles on the subject, and our Annual Dinner a couple of years ago was devoted to it. Dr. Olson is currently coordinating a "trial run" of a Social Report intended to parallel the Economic Report to the President and is trying to develop social indicators as a quantitative basis for the Report.

Chairman: Denis F. Johnston, Bureau of Labor Statistics.

Speaker: Mancur Olson, Office of the Secretary, HEW.

Discussants: Albert D. Biderman, Bureau of Social Science Research.
Stuart H. Garfinkle, Manpower Administration, Department of Labor.

WHEN AND WHERE: Tuesday, January 16, 8 p.m., Conference Room B, Interdepartmental Auditorium, Constitution Ave. between 12th and 14th Sts. N.W.

INTERNATIONAL MONETARY REFORM AND THE U.S. BALANCE OF PAYMENTS

Chairman: Samuel Pizer, Federal Reserve Board.

Panel: Robert Z. Aliber, Dept. of Economics, U. of Chicago.
Oscar Altman, International Monetary Fund.
Edward M. Bernstein, E. M. B. Limited, Research Economists.

A panel discussion and analysis of recent events and proposals in the very active area of the international monetary system. The major focus will be the relationship between international financial policy and the balance of payments policy of the U.S. There will be an opportunity for exploration of a wide range of views on this controversial topic. We're sure you get the message.

WHEN AND WHERE: Tuesday, January 30, 8 p.m., Red Cross Auditorium, 2025 E St. N.W.
(please note location)

(OVER PLEASE)

Maurice Bresnahan, Bureau of Labor Statistics,
Room 2818 GAO Bldg., Washington, D.C. 20212

Please make arrangement for _____ persons for Jan. 25 Conference
Name _____ Agency _____
Phone _____

Half-day Conference sponsored by WSS and American Marketing Association

NEW DIMENSIONS IN HEALTH MEASUREMENTS

Chairman: Paul A. Ahmed, National Center for Health Statistics.

Speakers: Congressman Thomas Curtis, Missouri, member of Joint Economic Comm.,
and House Ways and Means Comm., "Medicare and its aftermath".

Monroe Lerner, Johns Hopkins U., "Measurement of difference in health level
between poverty and non-poverty areas."

Dorothy Rice, Social Security Admin., "Estimating the cost of illness".

Robert Jaslow, Social and Vocational Rehabilitation Division, HEW, "Problems
in data collection on mental retardation".

Paul Ahmed, Nat. Center for Health Statistics, "classifying morbidity by the
Census Bureaus socio-economic index".

Discussants: Douglas Wilson, Office of the Secretary, HEW.
John Stark, Joint Economic Committee.

WHEN AND WHERE: Thursday, Jan. 25, 9 a.m. - 1 p.m., Room B-1048, Museum of
History and Technology, 14th St. and Constitution Ave. N.W.
(please note location)

The Conference is free. Please return the form at the top of this page.

Fee seminar series on subjective probability: Last reminder of the \$30 fee
seminar series on subjective probability. Five Thursday evenings Jan. 18 - Feb.
15. Edwards, Fishburn, Greenhouse, Jeffrey, Raiffa. Jointly sponsored by WSS
and the Institute of Management Science. A remarkable opportunity. At Institute
of Defense Analysis, Aud, 400 Army Navy Drive, Arlington, VA. Make check payable
to TIMS Treasurer, D.C. Chapter, and mail to Charles I. Bartfeld, 7804 Westfield
Drive, Bethesda, Md. 20034

WSS Achievement Award for Young Professionals: Last reminder for submission of
paper on theory or application of statistics by anyone in the Washington area,
under 35, whether or not member of ASA, for work, manuscript, or publication com-
pleted in calendar 1967. Award of \$100 for best paper. Deadline = Jan. 31, 1968.
Application blanks at Amer. Stat. Assoc., Room 703, 810 - 18th St. N.W. D.C. 20006.

(OVER PLEASE)

Washington Chapter of The Institute of Management Sciences (TIMS)

and

The Washington Statistical Society

sponsor a Lecture Series on

SUBJECTIVE PROBABILITY-APPLICATIONS IN MANAGEMENT SCIENCE

Location: The Institute for Defense Analysis Auditorium
400 Army Navy Drive, Arlington, Va.

Time: Thursday evenings, 8 to 10 p.m.
January 18th & 25th, February 1st, 8th & 15th, 1968.

Schedule of Lectures

- Jan. 18th: Subjective Probability - An Overview
Professor Richard Jeffrey, Department of Philosophy
University of Pennsylvania, Phila., Pa.
- Jan. 25th: Some Bayesian Applications in Medicine
Dr. Samuel W. Greenhouse, Chief, Epidemiology and
Biology Branch, NICHD, NIH, Bethesda, Maryland
- Feb. 1st: Decision Analysis - Theory and Practice
Professor Howard Raiffa, Graduate School of Business Adminis-
tration, Harvard University, Soldiers Field, Boston, Mass.
- Feb. 8th: Human Conservatism in Subjective Probability or Are Men Rational?
Professor Ward Edwards, Department of Psychology
University of Michigan, Ann Arbor, Michigan
- Feb. 15th: Belief and Strategy - Summary
Dr. Peter C. Fishburn, Advanced Research Division
Research Analysis Corporation, McLean, Va.

Series arranged by: Dr. Louis P. Hellman
Maryland Regional Medical Program
University of Maryland School of Medicine

Coordinated by: Mr. William R. Parker (phone: 496-2444)
Operations Research Staff, Office of the Surgeon General
TIMS Special Programs Chairman

EARLY REGISTRATION IS ENCOURAGED AND WILL BE APPRECIATED (Fee \$30.)

Make check payable to TIMS Treasurer D.C. Chapter and mail to Charles I. Bartfeld,
7804 Westfield Drive, Bethesda, Md. 20034

Pay by check if possible and get reimbursement from employer.

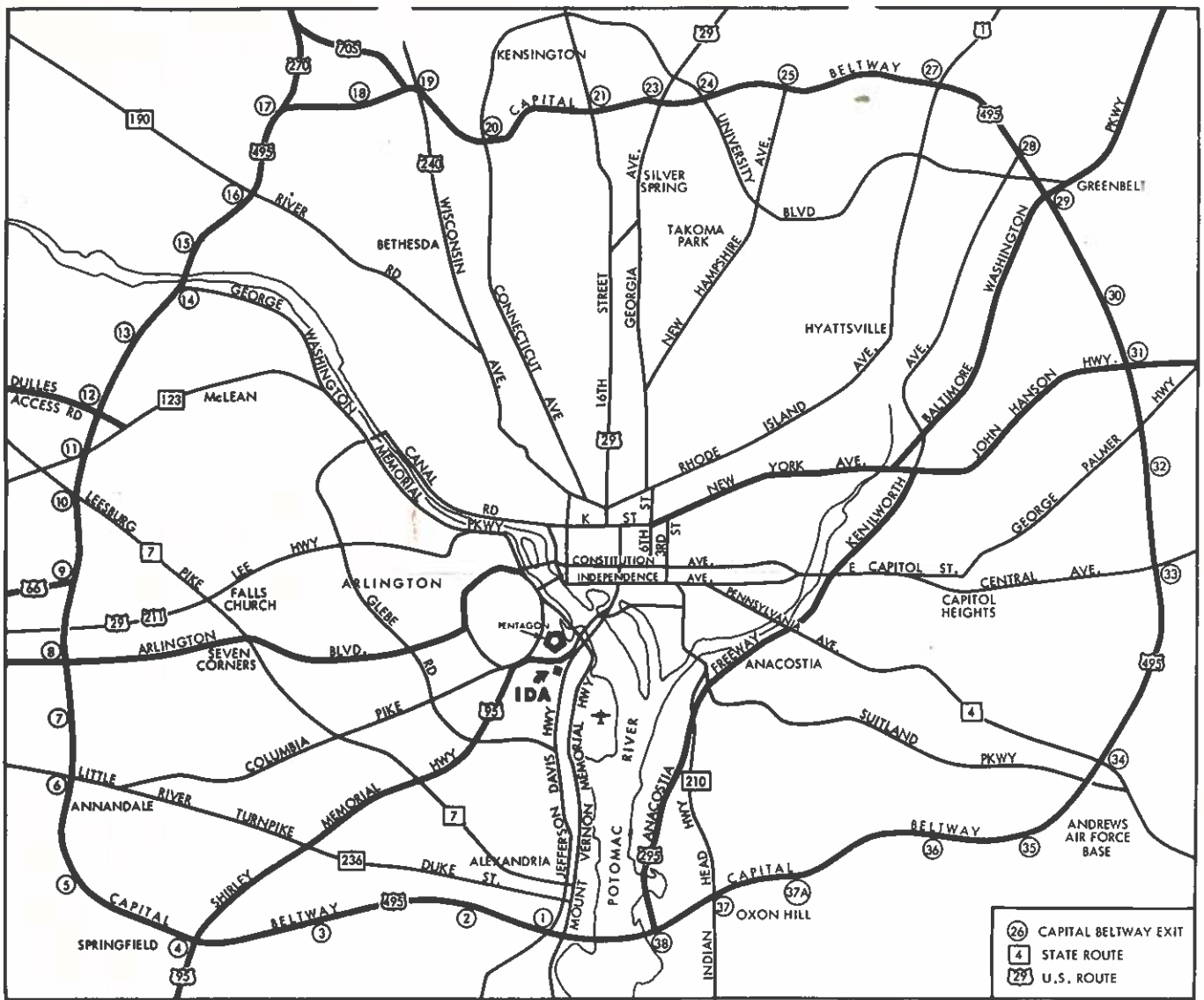
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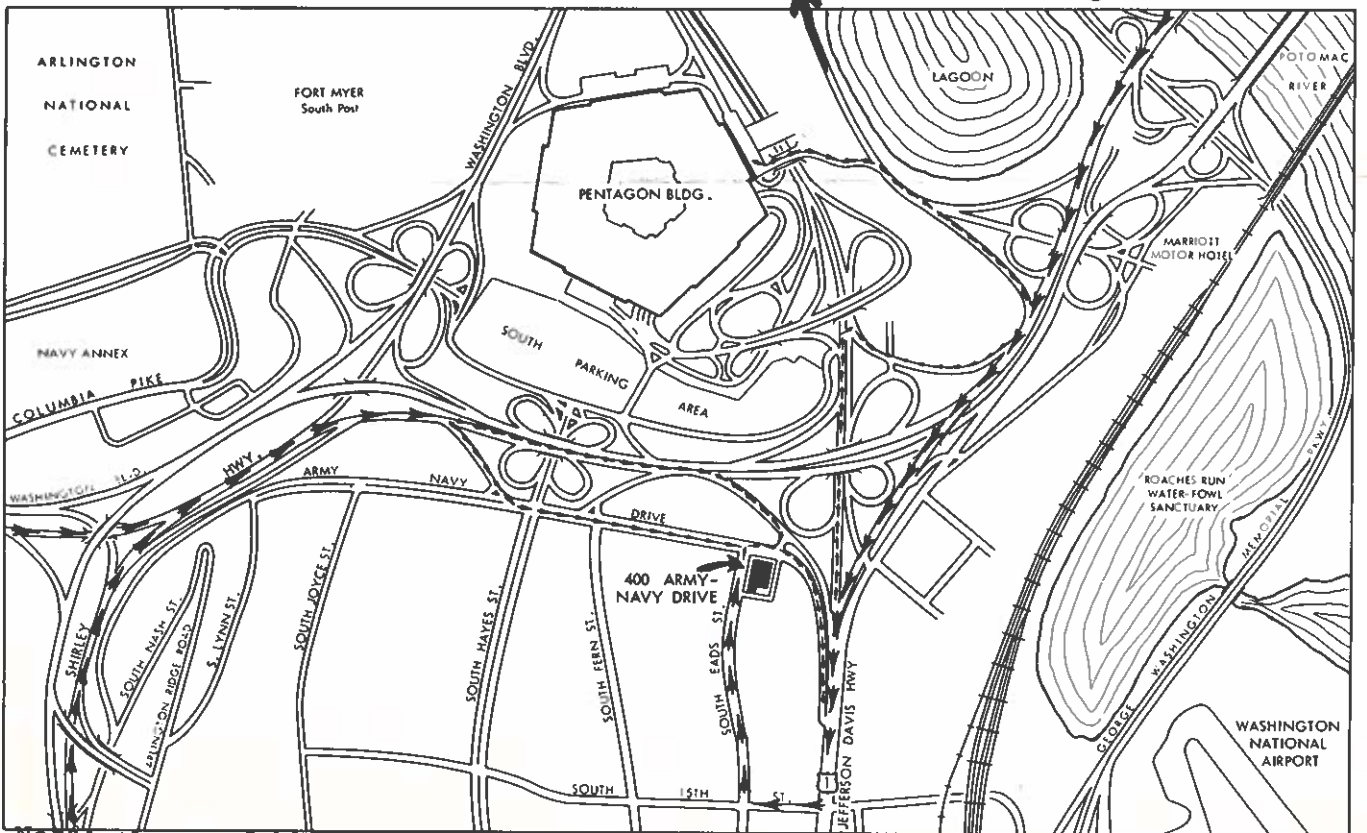
Mailing Address _____

Zip Code _____

Government Purchase Order _____ Check attached: Yes () No ()



15 min. from Cabin John Bridge



Note: Plenty of parking available.

Commentary on the Lecture Series

Dr. Louis Hellman

The ubiquity of the decision problem has led many persons in many fields to attempt to analyze the whole decision process. Philosophers, psychologists, economists, statisticians, logicians, and mathematicians have all attempted to deal with the decision problem. This series of lectures offers five different approaches to the role of subjective probability in the theory of decision-making and its application in management science.

The five lecturers are among the most outstanding in the field. Their concept of decision-making theory, their clarity of thought, and their ability to express these thoughts have added significantly to the literature, and consequently to the continually increasing application of the theory in management science and other scientific fields. Although, the title indicates the orientation to the management scientist's interest, scientists in any area of research or development could benefit from attending these lectures.

We wish to point out that an extensive knowledge of mathematics is not required for an understanding of the lectures.

Those attending the series will receive a complimentary copy of Studies in Subjective Probability by Kyburg and Smokler. These will be available at the first lecture. To insure early receipt of your copy mail your check now.