

# Washington Statistical Society

CHAPTER • AMERICAN STATISTICAL ASSOCIATION

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## NEWS LETTER

DECEMBER 1960

### ELECTION POST-MORTEM -- WHICH METHOD PROVED WHAT?

**CHAIRMAN:** Paul Krueger  
Office of Statistical Standards  
Bureau of the Budget

**SPEAKERS:** Louis Bean  
(needs no introduction)  
The "past behavior" approach

Paul Perry  
Research Director, Gallup Polls  
The "polling" approach

William Dorfman  
C.E.I.R.  
Inside the computers

The speakers will cover the two major methods of election forecasting -- past behavior trends, and polling; and the methodology of the election night computers.

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**Date:** Thursday, December 15, 1960

**Time:** 8:00 P.M.

**Place:** Room 102, Hall of Governments  
George Washington University  
21st and G Streets, N. W.