NEWSLETTER

NOVEMBER 1960

CAN EXPECTATIONS AND INTENTIONS SURVEYS IMPROVE FORECASTING?

CHAIRMAN: Murray Foss
Office of Business Economics
Department of Commerce

SPEAKERS: Morris Cohen
Fortune Magazine
(Formerly with National Industrial Conference Board)

Mona Dingle
Division of Research and Statistics
Federal Reserve Board

DISCUSSANTS: George Terborgh
Machinery and Allied Products Institute

Joseph Clorety
Bureau of Labor Statistics

The speakers will cover much of the same ground that they covered in one of the most successful sessions of the Stanford Meetings last August.

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Date: Monday, November 21, 1960

Time: 8:00 P.M.

Place: Room 102, Hall of Governments
George Washington University
21st and G Streets, N. W.