

# Washington Statistical Society

CHAPTER • AMERICAN STATISTICAL ASSOCIATION

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## NEWS LETTER

DECEMBER 1957

### RESEARCH IN PROBLEMS OF MILITARY PERSONNEL RETENTION

Retention of qualified personnel has been identified as the number one personnel problem of the Armed Services. A wide range of research techniques has been employed by the Department of Defense in analysis of retention trends and factors, including extensive use of attitude surveys. Results of this research effort will be presented and critically reviewed.

CHAIRMAN: Seymour L. Wolfbein, Bureau of Labor Statistics

SPEAKERS: Harold Wool, Office of the Secretary of Defense

"Recent Reenlistment Trends: Some Quantitative and Qualitative Implications"

John T. Dailey, Department of the Navy

"A Non-Attitudinal Approach to Measurement and Analysis of Career Motivation"

Harold Dupuy, Department of the Air Force

"Air Force Operational Research in Military Personnel Retention"

DISCUSSANT: Eli Ginzberg, Director, Conservation of Human Resources Project, Columbia University

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Date: Thursday, December 19, 1957

Time: 8:00 p.m.

Place: Room 2 (downstairs), Hall of Government  
George Washington University  
21st and G Streets, N.W.