# Washington Statistical Society

CHAPTER . AMERICAN STATISTICAL ASSOCIATION

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### NEWS LETTER

# SEPTEMBER 1956

# THE PLACE OF POLLS AND ELECTION FORECASTS IN POLITICAL CAMPAIGNS

The initial meeting, this season, is being held jointly with the local chapters of the Political Science Association and the American Association for Public Opinion Research.

The theme, a quadrennial favorite, is one which we believe is challenging and timely for both the student of attitude surveys and the political scientist.

CHAIRMAN:

Stuart A. Rice

SPEAKERS:

Philip M. Stern, Research Director,

Democratic National Committee

Floyd E. McCaffree, Research Director,

Republican National Committee

Louis H. Bean, Author of "How to Predict Elections"

DISCUSSANTS:

Carl F. Hawver, Public Relations Counsel

Professor Harold F. Gornell, American University

Date:

Monday, October 8, 1956

Time:

8:15 P.M.

Place:

Room 1, Downstairs, Hall of Government,

George Washington University 21st and G Streets, N. W.

(over)

#### RESULTS OF ANNUAL ELECTION

As announced at the May 21st meeting, the following were elected as officers of the Washington Statistical Society for the 1956-1957 year:

President:

Homer Jones, Federal Reserve Board

Vice-President:

Charles B. Lawrence, H.E.W.

Secretary-Treasurer: Harold Wool, Department of Defense

Members of the Executive Committee:

Jerome Cornfield, Public Health Service

Margaret Martin, Bureau of the Budget

Seymour L. Wolfbein, Bureau of Labor Statistics

Mr. Franklin M. Aaronson, O.D.M., has been appointed as liaison representative to the D. C. Employment Service.

#### SAMUEL WEISS MEMORIAL PUBLICATION

In case you missed or overlooked the announcement from the National Office, another announcement and order blank for "Improving the Quality of Statistical Surveys" is enclosed. Please send the order blank and check to the A.S.A. which is handling the distribution. Washington Statistical Society members can feel proud of this collection of essays by their colleagues, essays which were abstracted at last April's meeting held in honor of Sam Weiss. The A.S.A. has joined with us in underwriting the cost of publishing this tribute to Sam.

Harold Wool

Secretary-Treasurer