

Washington Statistical Society

CHAPTER-AMERICAN STATISTICAL ASSOCIATION

OFFICERS

PRESIDENT - HARRY ALPERT
VICE-PRESIDENT - WALT SIMMONS
SECRETARY-TREASURER - MARGARET MARTIN



EXECUTIVE COMMITTEE

DOROTHY GILFORD
HENRY SHRYOCK
CHARLES STEWART
LORMAN TRUEBLOOD
EMMETT WELCH

NEWS LETTER

November 1954

DIFFUSION INDEXES

Diffusion indexes -- measures of the diffusion of cyclical movements in the economy -- may have important applications in economic analysis and forecasting, and in business cycle studies. Such measures are currently being developed and analyzed at the National Bureau of Economic Research on an exploratory basis, as part of their long-standing and extensive research program in the field of business cycles.

Geoffrey H. Moore, Associate Director of Research for the Bureau, who is in charge of the business cycle work, will describe at our November meeting the underlying principles and potential applications of these measures, and some of the problems of constructing and interpreting them on a current basis. The discussant will be Arthur L. Broida of the Division of Research and Statistics, Board of Governors of the Federal Reserve System and Grover W. Ensley, Staff Director of the Joint Committee on the Economic Report, will be Chairman of the meeting.

Date: November 22, 1954

Time: 8:00 p.m.

Place: Room 1 (downstairs), Hall of Government, George Washington University, 21st and G Streets, N. W.

Margaret Martin
Secretary-Treasurer

AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

Washington Chapter

NEXT MEETING: The First Public Report on A Survey:
PUBLIC REACTIONS TO THE POST AND TIMES-HERALD CONSOLIDATION

SPEAKERS: STANLEY K. BIGMAN, Project Director,
Bureau of Social Science Research,
The American University

REUBEN COHEN, Research Associate,
Bureau of Social Science Research,
The American University

DISCUSSANTS: ALEXANDER GEORGE,
Social Science Division,
The RAND CORPORATION

RAOUL BLUMBERG, Assistant General Manager
The Washington Post and Times-Herald

WHEN: Tuesday, November 16, 1954, 8:15 P.M.

WHERE: Hurst Hall, The American University
Massachusetts and Nebraska Avenues, N. W.

TO REACH AMERICAN UNIVERSITY

From Downtown Washington:

Massachusetts Ave. to Ward Circle.

From East of Rock Creek Park:

Missouri Ave., Military Road
across Rock Creek Park, left on
Nebraska Ave. to Ward Circle.

From Virginia:

Key Bridge, left on M St. into
Canal Road, bear right into Foxhall
Road to Nebraska Ave., right to
Ward Circle.

