

Statistical Perspectives
on Spatial Social Science
presented by Michael Goodchild

Discussant: Linda Williams Pickle

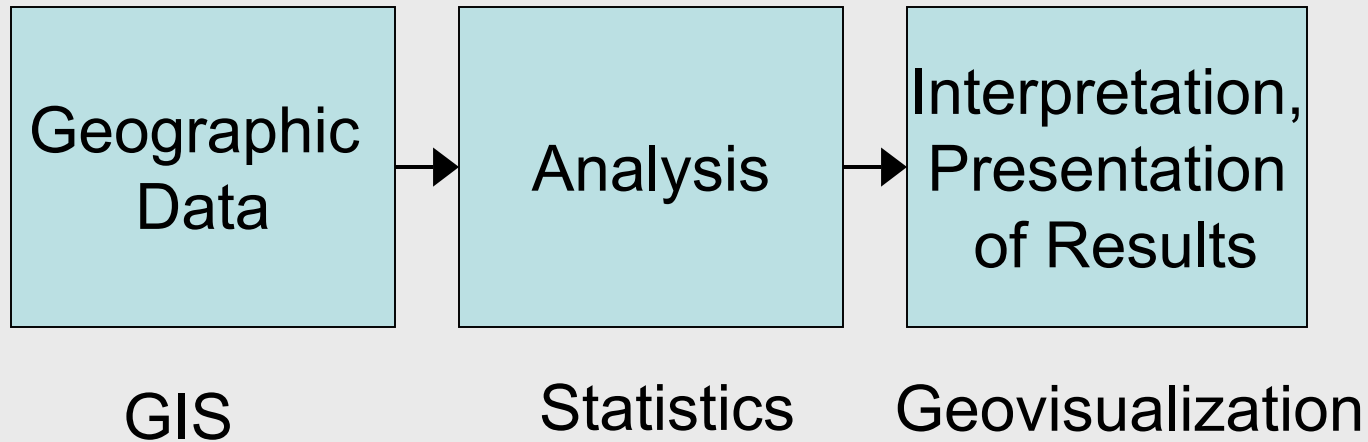
The 2006 Morris Hansen Lecture
November 6, 2006



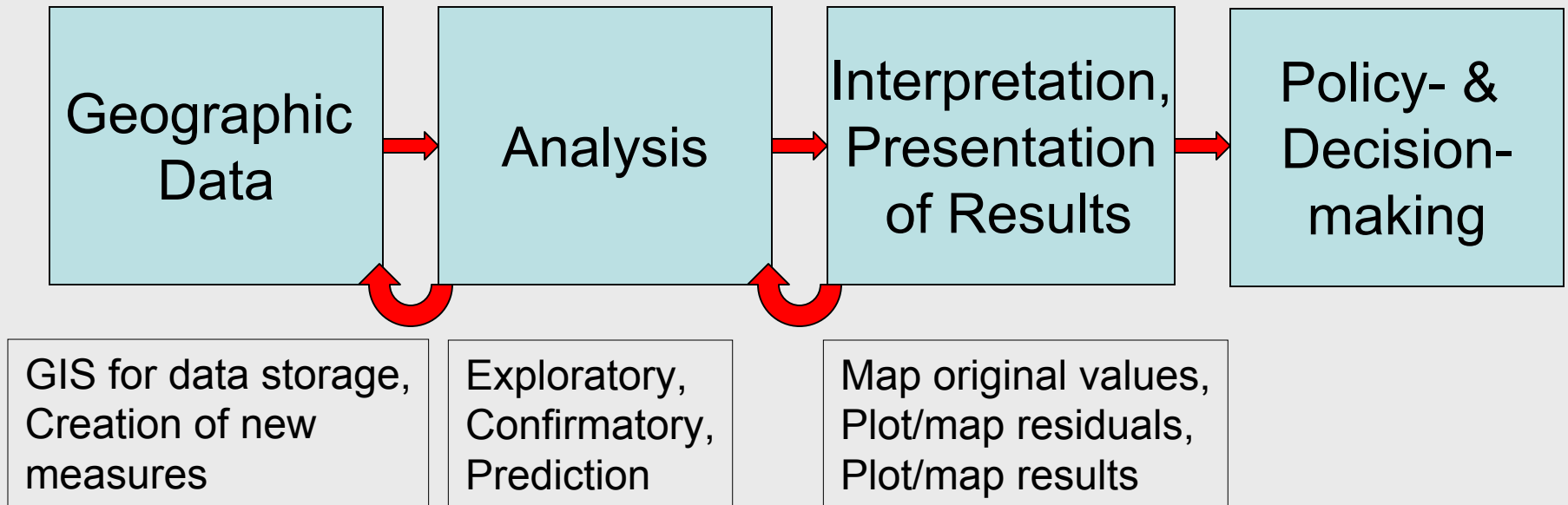
Outline of remarks

- A process for spatial data analysis
- Data
 - Examples of place-based analysis and policy formulation
 - Adding value to a geographic dataset by a GIS
- Spatial statistical analysis
 - Characteristics of geographic data impacting ability to apply statistical methods (uncertainty, required assumptions)
 - Improvements in statistical models for spatial data
- Future directions
 - Increasing familiarity with geographic information by the public
 - Social science applications in cancer control

A process for spatial data analysis



A process for spatial data analysis: This process is really non-linear

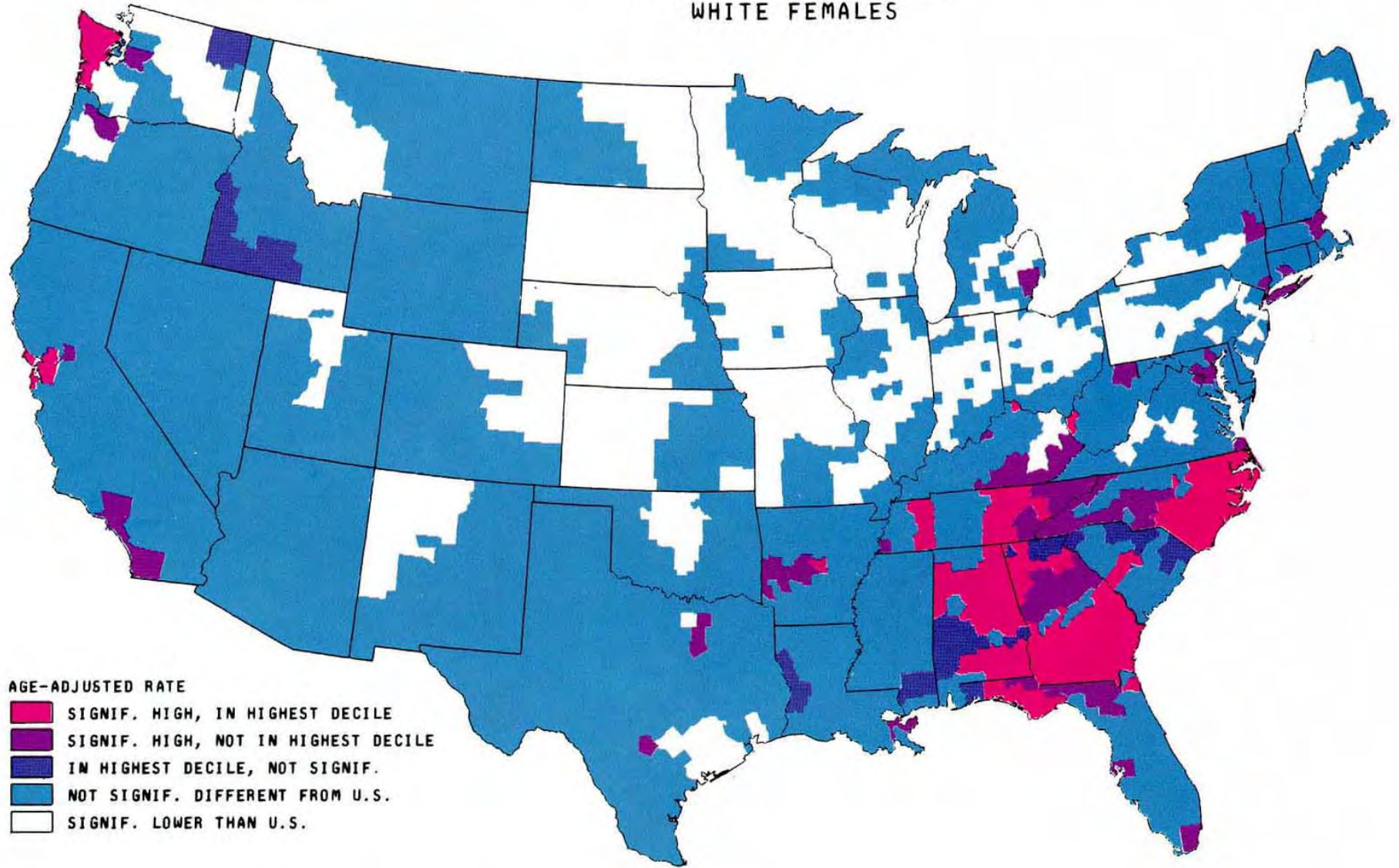


DATA: Examples of place-based analysis and policy formulation

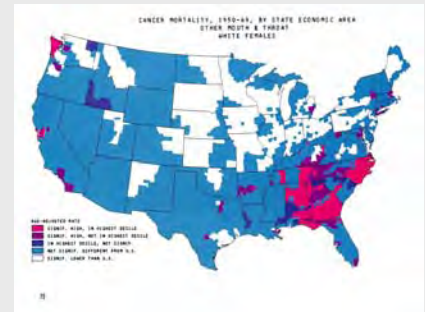
- Nomothetic vs idiographic science: Can we generalize from knowledge at distinct locations, or is every place unique?
- Are descriptive methods useful in the analytic process?
- How can results of spatial statistical analyses inform policy making?

- Applications from cancer epidemiology

CANCER MORTALITY, 1950-69, BY STATE ECONOMIC AREA
OTHER MOUTH & THROAT
WHITE FEMALES

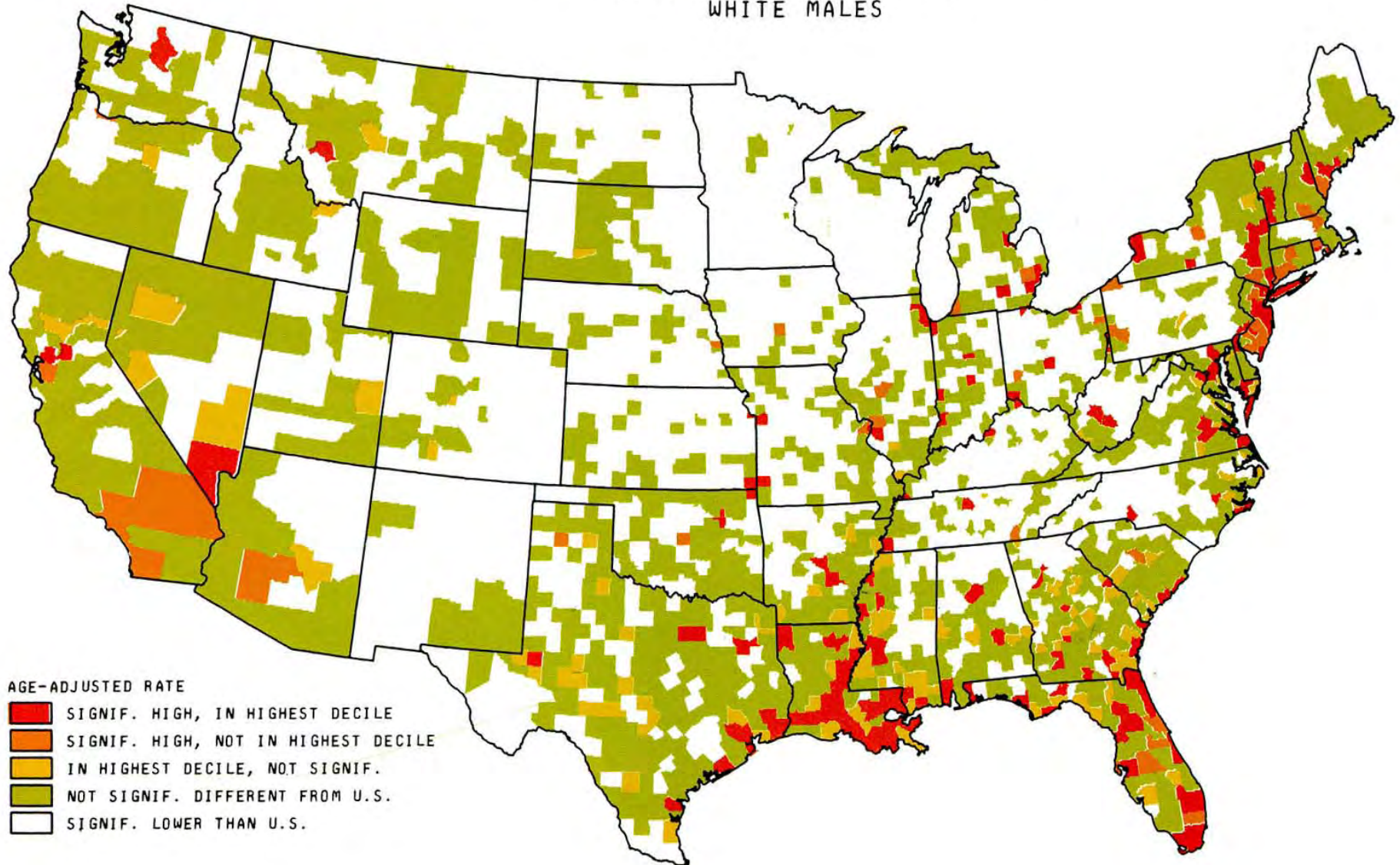


Oral cancer & snuff dipping



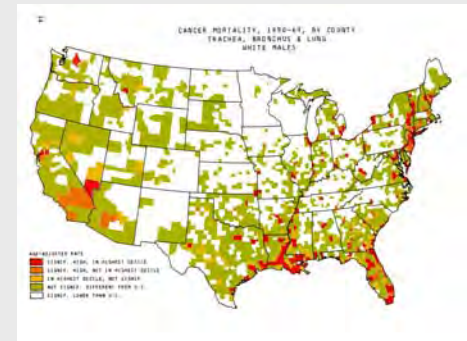
- **Uniqueness:** strong cluster in Southeast
 - Can we generalize to the entire US from findings only in SE?
- **Descriptive analysis** (mortality map with significance tests) identified specific areas where NCI epidemiologists could conduct interview studies with oral cancer cases & controls
 - Working hypothesis of the study: exposure to textile mill dust
- **Resulting generalization:** carcinogenic components of smokeless tobacco (snuff) cause extremely high risk of oral cancer at the exact site where the tobacco was in contact with gum tissue
- **Policy changes**
 - Ban of sales of smokeless tobacco to minors
 - Campaigns to stop smokeless tobacco use among role models for young people, e.g., baseball players

CANCER MORTALITY, 1950-69, BY COUNTY
TRACHEA, BRONCHUS & LUNG
WHITE MALES



Source: Mason et al., *Atlas of Cancer Mortality for U.S. Counties*, NCI, 1975

Lung cancer & asbestos



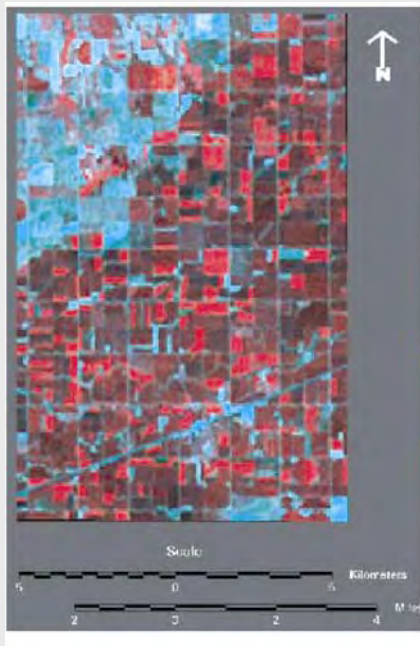
- **Uniqueness:** Attribute cluster in coastal cities
- **Descriptive analysis** (mortality map with significance tests) identified specific areas for study
 - Working hypothesis: community or occupational exposure to airborne pollutants from the petrochemical industry
- **Resulting generalization:** Occupational exposure to asbestos in tasks requiring installation or removal of asbestos-containing insulation is sufficient to cause lung cancer (& mesothelioma) about 20 years later
- **Policy changes:** asbestos containment & abatement laws

Adding value to data by GIS

- GIS can provide information about potential exposures that cannot be obtained through traditional epidemiologic methods, e.g., personal interviews
- Examples
 - Use of satellite imagery to reconstruct historical crop patterns for environmental exposure assessment
(Ward et al. Env Health Perspectives,2000)
 - Roadway characteristics influencing walking behavior in Los Angeles

Using GIS to calculate a new risk measure

Landsat image



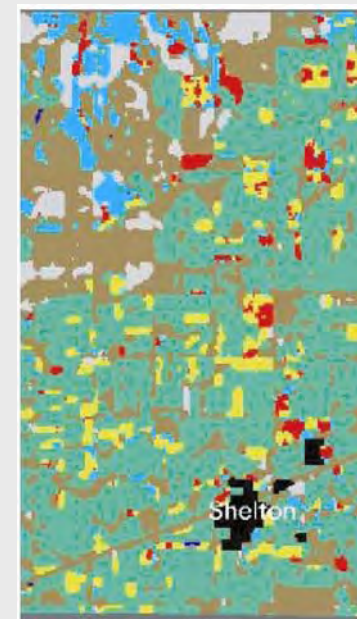
Farmers' crop reports
(ground truth)



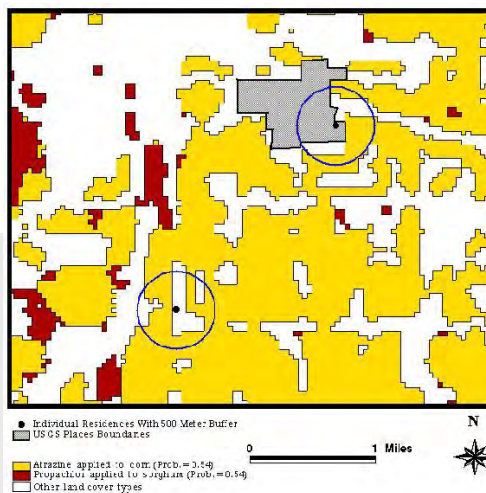
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Classified land cover



RESULTS: an estimate of likelihood of exposure to particular pesticides at each location (assumes each farmer uses same type & “dose” of pesticide for each crop)

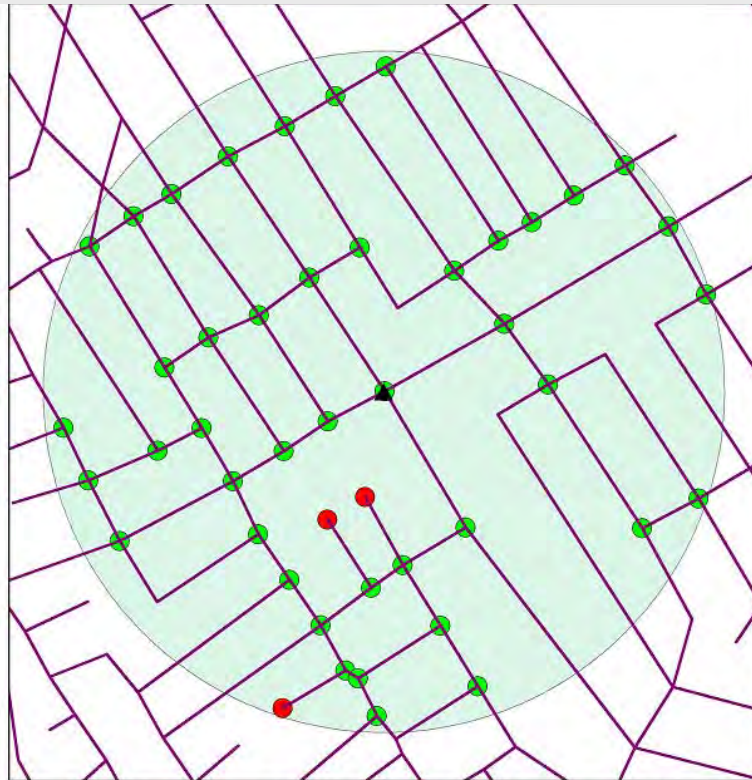


Yellow = likely atrazine exposure
 Dot + buffer around homes of cases & controls (non-Hodgkin's lymphoma)

Source: Ward, EHP, 2000

Defining potential risk factors using a GIS: High & low street connectivity buffers

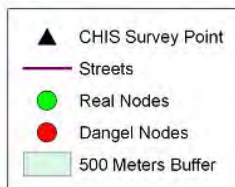
(Los Angeles County, California Health Interview Survey, 2001)



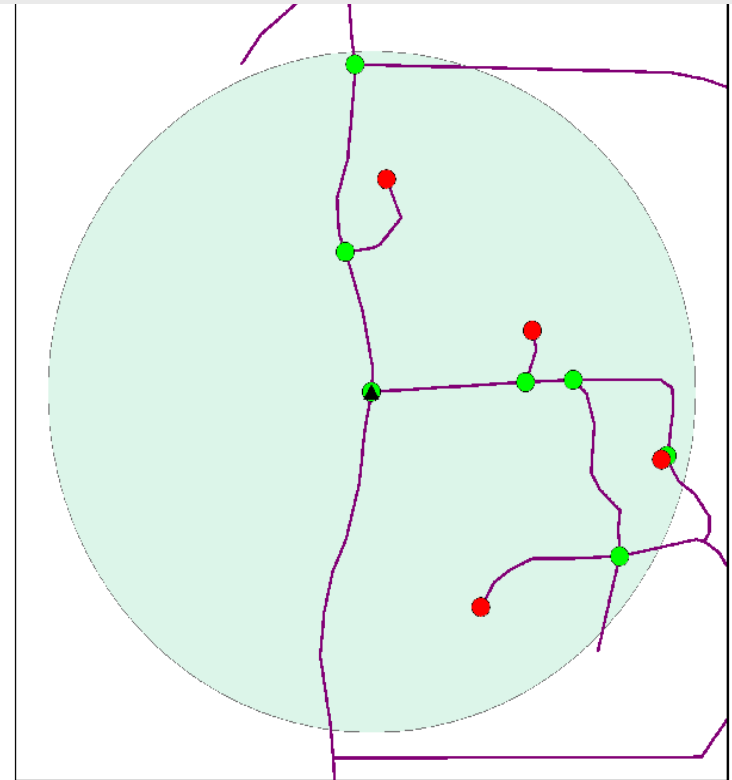
Projection: NAD 1983 StatePlane California V FIPS 0405
Data Source: US Census Bureau
CHIS Survey

0 0.1 0.2 0.4 Kilometers

0 0.05 0.1 0.2 Miles



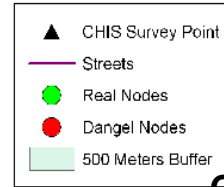
Link Node Ratio	2.02
Intersection Density in Km	54.73
Connected Node Ratio	0.93
Street Network Density	14.53
Gamma Index	0.46
Alpha Index	0.18
Block Density	37.98
Median Block Length	0.11
Average Block Length	0.16
Population Density in Km	3752.35
Employment Density in Km	647.18



Projection: NAD 1983 StatePlane California V FIPS 0405
Data Source: US Census Bureau
CHIS Survey

0 0.1 0.2 0.4 Kilometers

0 0.05 0.1 0.2 Miles



Link Node Ratio	1.45
Intersection Density in Km	8.91
Connected Node Ratio	0.64
Street Network Density	3.53
Gamma Index	0.37
Alpha Index	0.00
Block Density	2.78
Median Block Length	0.20
Average Block Length	0.26
Population Density in Km	15.63
Employment Density in Km	1.14

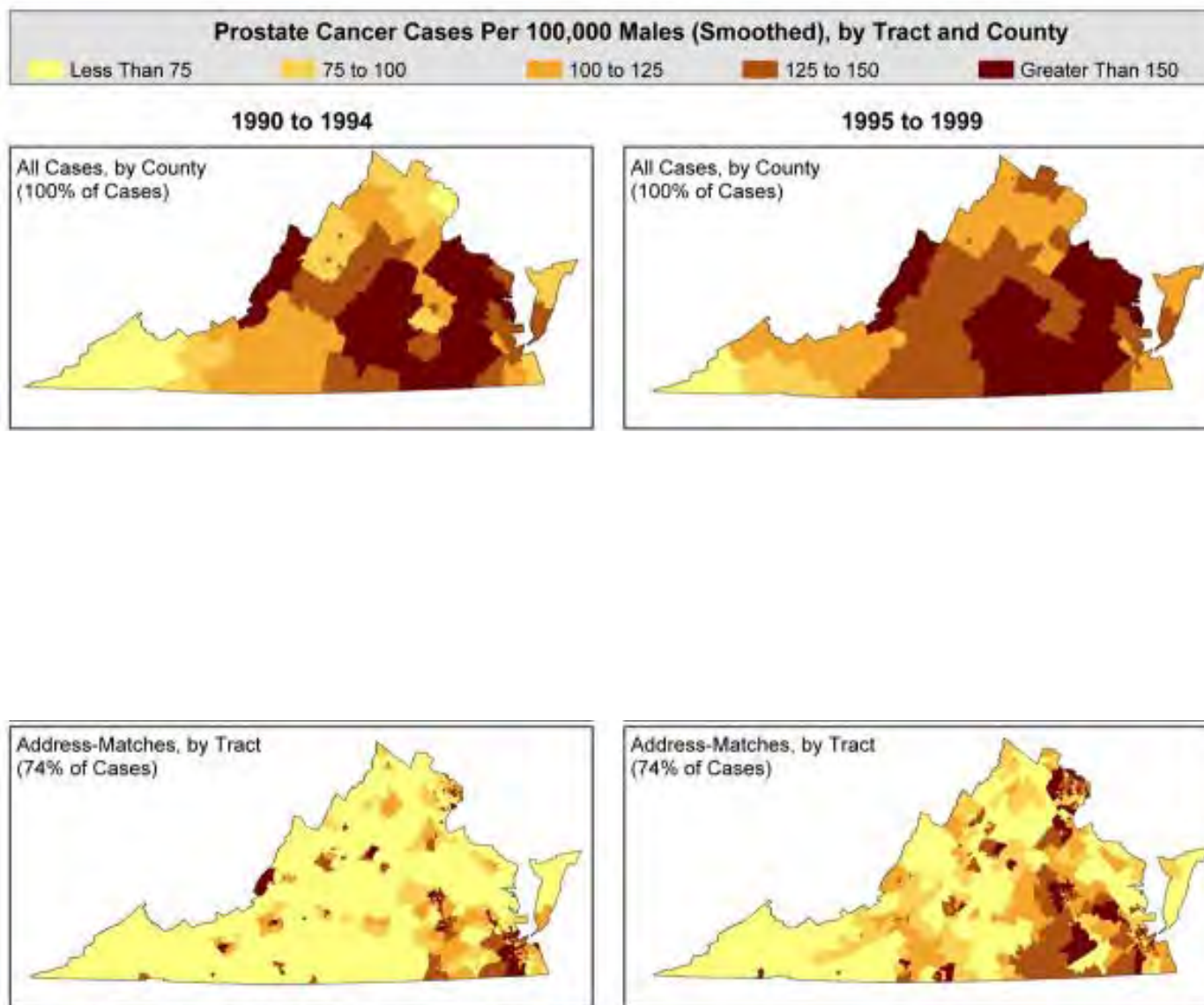
Courtesy of David Berrigan, NCI

Characteristics of geographic data that impact statistical analysis

- Sources of uncertainty
 - Measurement error in mapped values (outcome variable)
 - Imprecise boundary definitions
 - Lack of replicability in defining classes (interrater disagreement)
 - Location variability due to earth's axis wobble, tectonic movement
- Additional sources:
 - Random error (statistical error)
 - Model choice
 - Measurement errors in covariates
 - Location errors due to geocoding problems

An additional source of uncertainty: geocoding errors

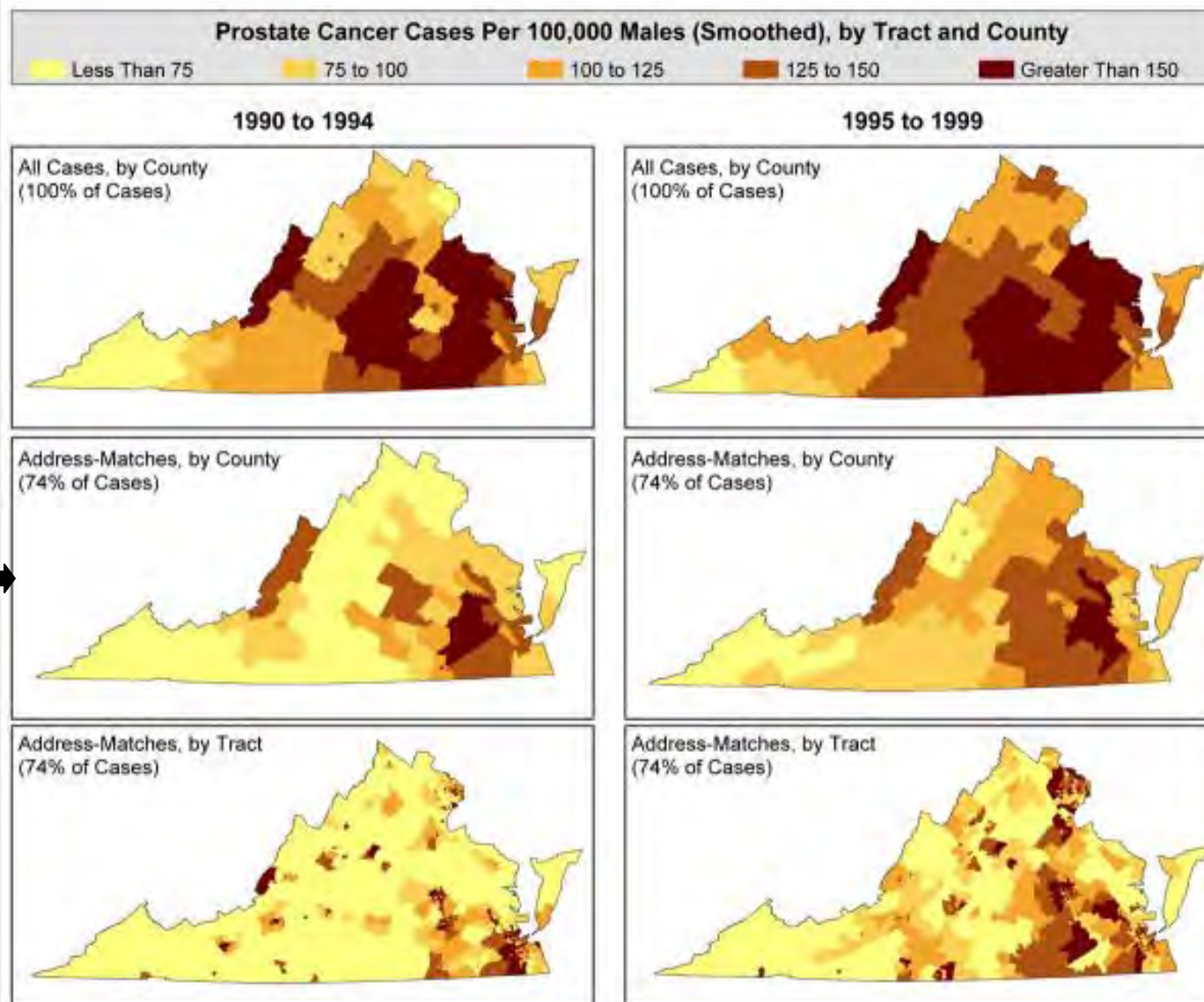
All cases,
by county



Source: 1990 to 1999 Virginia Cancer Registry and 1990 Population Census

Fig 1. Annualized, age-adjusted prostate cancer incidence rates in VA, 1990-99
Source: Oliver, Matthews, Siadaty, Hauck, Pickle, *Int J of Health Geographics* 4:29, 2005

An additional source of uncertainty: geocoding errors



All cases,
by county

County maps
include only cases
with geocodable
addresses

Cases
geocodable to
census tract

Source: 1990 to 1999 Virginia Cancer Registry and 1990 Population Census

Fig 1. Annualized, age-adjusted prostate cancer incidence rates in VA, 1990-99
Source: Oliver, Matthews, Siadat, Hauck, Pickle, *Int J of Health Geographics* 4:29, 2005

Characteristics of geographic data that impact statistical analysis, continued

- Spatial dependence (autocorrelation)
- Strong non-stationarity (spatial heterogeneity)
- Fractal behavior, e.g., of coastline (a scale issue)
- Inability to do random sampling

ESRI Geostatistical Analyst®

Semivariogram of CA Ozone Data

Geostatistical Wizard: Step 3 of 5 - Semivariogram/Covariance Modeling

View: Semivariogram

Exponential model fit

Semivariogram/Covariance Surface

Show Search Direction

Angle Direction: 0.0

Angle Tolerance: 45.0

Bandwidth (lags): 6.0

Semivariogram/Covariances: Var1 & Var1

Models

Model 1 Model 2 Model 3

Circular
Spherical
Tetraspherical
Pentaspherical
Exponential
Gaussian
Rational Quadratic
Hole Effect
K-Bessel
J-Bessel
Stable

Major Range: 69894

Anisotropy

Minor Range:

Direction:

Parameter:

Partial Sill: 0.00027696

Nugget: 0.000035644 Error Modeling

Shifts

Lag Size: 12000 Number of Lags: 10

0.00027696*Exponential(69894)+0.000035644*Nugget

< Back Next > Finish Cancel

Improved spatial statistical models

- Consider simple fixed effects regression model:

$$y_i = \beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + \varepsilon_i, \quad \varepsilon_i \sim \text{iid } N(0, \sigma^2)$$

- If errors are spatially correlated, then $\varepsilon_i \sim N(0, \Sigma)$

where Σ is a variance-covariance matrix that describes their spatial dependencies in terms of distances or neighbors

- Alternatively, can write residual ε_i as sum of spatially-dependent and spatially-independent errors
 - Common goal: add covariates sufficient to remove autocorrelation
-
- Adding uncertainty via random effects, e.g., errors in covariates

$$y_i = \beta_0 + \beta_1 X_{1i} + b_2 X_{2i} + \varepsilon_i, \quad b_2 \sim N(\beta_2, \Omega)$$

- Spatio-temporal models are extensions of spatial models, but with possible temporal autocorrelation

Comparison of results of various models for spatial data (Waller & Gotway, 2004, Chapter 9*)

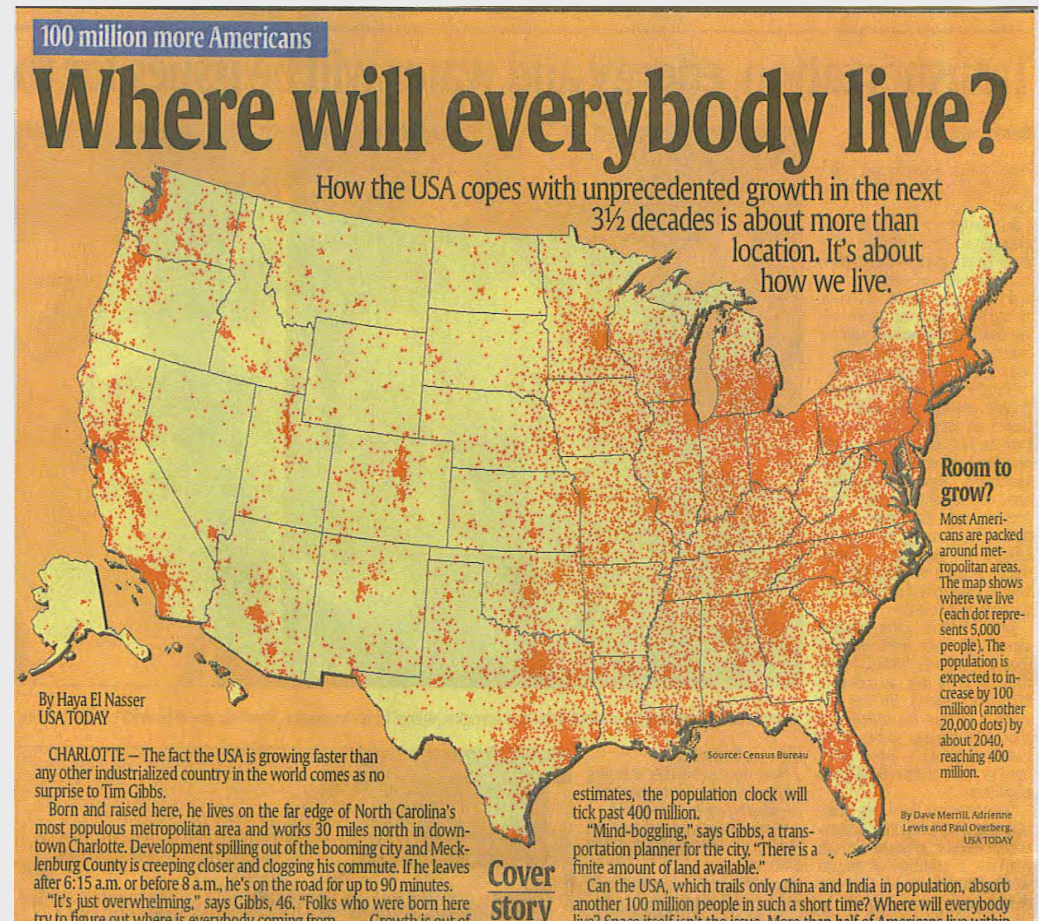
- NY leukemia data: # cases by census tract in 8 counties
- Methods compared
 - Linear regression assuming independent observations
 - Linear regression assuming spatially correlated observations
 - Simultaneous autoregressive (SAR) model
 - Conditional autoregressive (CAR) model
 - Each of these 4 applied to transformed tract rates with & without weights to account for population heterogeneity
 - Hierarchical Poisson regression, Bayesian implementation
- Conclusions
 - Better to use any method for modeling spatial autocorrelation than to assume independence (but choice can affect estimates)
 - Accounting for population heterogeneity is very important.

*Waller LA, Gotway CA. *Applied Spatial Statistics for Public Health Data*, Wiley, 2004.

Future directions: Increasing familiarity with geographic information by the public

- Weather maps
- Google Earth – being used, e.g., for traffic reports
- More sophisticated maps in newspapers, magazines

Cover Story, USA Today, Oct. 27, 2006:
dot density map of population



1 dot = 5000 people

Social science applications in public health

THE CANCER CONTROL CONTINUUM

PREVENTION

Tobacco control
Diet
Physical activity
Sun exposure
Virus exposure
Alcohol use
Chemoprevention

DETECTION

Pap test
Mammography
FOBT
Sigmoidoscopy
PSA

FOCUS DIAGNOSIS

Informed
decision-
making

TREATMENT

Health services
and outcomes
research

SURVIVORSHIP

Coping
Health promotion
for survivors

CROSSCUTTING ISSUES

Communications

Surveillance

Social Determinants of Health Disparities

Genetic Testing

Decision-Making

Dissemination of Evidence-Based Interventions

Quality of Cancer Care

Epidemiology

Measurement