

The Ask US Panel: Developing an address-and online-probability panel within the Federal Statistical System

Date: Thursday, May 6th, 2021

Time: 12:30 PM to 2:00 PM

The Ask US Panel is an interagency multi-year project aimed at establishing a high-quality survey panel to track public opinion and perform survey methodological testing. In the current and first year of this effort a research team consisting of members from various Federal Statistical Agencies such as the U.S. Census Bureau, Economic Research Service, National Center for Health Statistics, Bureau of Labor Statistics, and National Center for Science and Engineering Statistics as well as RTI International have developed a full-scale Pilot Test design proposal to establish infrastructure and refine operational aspects of the panel and to provide proofs of concepts for sample stability, producing statistically valid results, and supporting methodological research. Evidence from the Pilot Test, which is scheduled to be fielded in FY22, and initial years of the full Panel will facilitate production of official statistics in subsequent years.

This panel will afford the statistical community an opportunity for real-time measurement of key areas, including:

1. Privacy and confidentiality opinions and preferences;
2. Public attitudes toward data collection and use of administrative records;
3. Methodological choices regarding online instrument design decisions;
4. Survey design choices regarding wording and contact timing; and
5. Messaging strategies to increase response rates.

This seminar will feature four speakers involved in this effort and they will provide an overview of the Ask US Panel, highlight features of the forthcoming Pilot Test design and the planned sampling methodology, and conclude with a discussion of opportunities for research and investment in subsequent years. The speakers are:

1. Aleia Clark, U.S. Census Bureau
2. Emilia Peytcheva, RTI International
3. Jill Dever, RTI International
4. Jenny Hunter Childs, U.S. Census Bureau

For more information about this seminar event, please contact [Jeffrey Gonzalez](#), WSS Methodology Program Chair.

Microsoft Teams meeting

Use the following link to join the meeting:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTgxMzg1Y2UtY2M0ZS00NzdkLWFjY2MtMDI5MDRjNGQ3NGIz%40thread.v2/0?context=%7b%22Tid%22%3a%22ed5b36e7-01ee-4ebc-867e-e03cfa0d4697%22%2c%22Oid%22%3a%226ef789f5-388a-4664-ace5-925221013d1d%22%7d
