

Title: Why Writing about Statistics is Hard (And Here's How to Do It Anyway)

Date/Time: Friday April 20, 2018 4:00– 5:30 pm

Informal reception to follow at approximately 5:45 p.m. at East Street Café on the mezzanine level of Union Station.

Speaker: Regina Nuzzo, Professor, Department of Science, Mathematics, and Technology, Gallaudet University

Chair: Fanghan Wu, Georgetown University and WSS Student Representative

Sponsors: Washington Statistical Society (WSS) Statistics Education Committee, WSS Methodology Program and Mathematica-MPR

Location: Offices of Mathematica-MPR 1100 1st Street NE, 12th Floor, Washington DC 20002
Once in the building, take the elevators to the 12th floor and inform the secretary that you are attending the WSS seminar. Please call Mathematica's main office number (202 484-9220) if you have trouble finding the building.

By Metro: Take the Red Line to either the NoMa-Gallaudet U (used to be called New York Ave) Station or Union Station. From the NoMa-Gallaudet U Station, follow signs to exit at M Street. Then walk 1 block west on M street and 2 blocks south on 1st Street NE (the building will be on your right). From Union Station, walk north along 1st Street NE for about 4-5 blocks until you reach L Street (the building will be on your left after crossing L street).

By Car: Pay parking is available in the building parking garage, which is located 1 block east of North Capitol on L Street NE.

RSVP: To be placed on the seminar attendance list, please email Carol Joyce Blumberg at cblumberg@gmail.com by Tuesday, April 17 with your name and affiliation.

Requests for Sign Language Interpretation: Requests for Sign Language Interpretation must be received by cblumberg@gmail.com by Thursday, April 12. Please note that if you then decide not to come and do not email cblumberg@gmail.com by Thursday, April 12 then the Washington Statistical Society will be charged anyway by Gallaudet University for the services.

Abstract: The art of “science communication” has rightfully received a great deal of attention and respect in the past decade, but what’s often overlooked is an endeavor that’s even harder: the art of “statistics communication.” This talk will draw on the speaker’s experience as both a statistician and a science journalist writing about statistics. Real-life examples from the media will illustrate a few principles for clearly writing about statistics (or effectively working with those who do). The talk is non-technical and relevant to a wide audience.

POC email: Carol Joyce Blumberg, cblumberg@gmail.com

No Remote Access Will Be Available for this Seminar