



Title: Implementing the New OMB Cognitive Interviewing Standards and Guidelines

Date/Time: Thursday, February 23, 2017, 10:00 AM – 11:30 AM (ET)

Speakers: Jennifer Madans & Kristen Miller, NCHS; Jennifer Edgar, BLS; Patty Goerman, Census; Bob Sivinski, OMB

Chair: Scott Fricker, Bureau of Labor Statistics (BLS)

Sponsor: WSS Methodology Section

Abstract: In October 2016, OMB issued [The Statistical Policy Directive No. 2 Addendum: Standards and Guidelines for Cognitive Interviews](#). This document provides seven standards for cognitive interviews conducted by, or on behalf of, the Federal government for statistical purposes, including the evaluation of a survey, instrument, or data collection method. These standards pertain to the design, conduct, analysis and publication of cognitive interview studies. Members of the FCSM Questionnaire Evaluation Methods Working Group that contributed to the new standards will present an overview of the development process, highlight key features of each standard, and discuss how these standards and guidelines are being incorporated at BLS, Census and NCHS. OMB will also describe how the standards will impact future cognitive interviewing clearance packages.

Location: Bureau of Labor Statistics Conference Center, Room 7

To be placed on the seminar attendance list at the Bureau of Labor Statistics, you need to e-mail your name, affiliation, and seminar name to wss_seminar@bls.gov (underscore after 'wss') by noon at least two days in advance of the seminar. Please bring a photo ID to the seminar. BLS is located at 2 Massachusetts Avenue, NE. Use the Red Line to Union Station. Parking in the area of BLS is available at Union Station. For parking information see <http://www.unionstationdc.com/parking>. No validation is available from BLS for reduced parking rates.

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